

International Pow Wow Conference 2009 Notes

Swanson's Travel

P.O. Box 164
Ann-Christine Akesson V. Storgatan
Manager, Hotel Production
Osby, 283 23
Phone 4791 4435
Sweden
E-mail info@swansons.se
Web Site www.swansons.se

International Pow Wow 2009 Appt

Send 100 maps, Visitor's Guides and WEG brochures

American-Statesman

305 S. Congress Ave.
Helen Anders
Travel Writer
Austin, TX 78767
Phone (512) 912-2590 Ext.
United States Mobile Phone
E-mail handers@statesman.com
Web Site www.statesman.com

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Culinary Trail
Iconic
Interested in FUNKY Tour

F/U:
Add to media mailing list

GW Publishing

Pte. Mazaryk 169
Marco Arroyo, Editor
Col Chapultepec Morales
Mexico
Phone (245) 389-99
E-mail marco@gwpublishing.net

International Pow Wow 2009 Appt

Would like horse stay
Ideas
Would like a FAM trip

F/U: Email story ideas

Caravelle - Tours

Henrik gerner's gate 11
Lasse Bakke
Project Manager
Moss, 1503
Phone 69251910
Norway
E-mail lasse@sportevent.no
Web Site www.caravelle-tours.

International Pow Wow 2009

Mike, Mary Quinn & Damian

Corporate Tours 10-45 ppl
Study Groups
Just wanted to learn more about Kentucky

F/U:

Thanks for stopping by to learn more about Kentucky
Invite on FAM Trip
Put on mailing list

The Golf Marketing Company

Colechurch House
Fred Bickmore, Managing Director
1 London Bridge Walk
London, SE1 2SZ
Phone (440) 207-3670972
United Kingdom
Phone (440) 776-7660776
E-mail fred@golfmarketingco.com

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During Ryder Cup - many inquiries about golfing in Kentucky.

Ovet

Viale Pap Giovanni XXIII
Enrico Brignoli, Director
110-24121
Bergamo
Phone (035) 222-323
Mobile Phone (340) 693-5441
E-mail enrico.brignoli@ovetviaggi.it
Web Site www.ovetviaggi.it

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Tour Operator and Travel

80% FIT - many honeymooners, has been here before

F/U: Send information and video, Interested in coming to Kentucky again

Al-Jarallah Travel & Tours

P.O. Box 3744
Ajay Chaturvedi
Deputy General Manager
Safat, 13038
Phone (224) 204-84
Kuwait
lavkush2630@hotmail.com
International Pow Wow 2009 (walk-up)

Add to mailing list

Rallo Travel & Lifestyle

Via San Francesco d'Assisi 15
Mauro Coin
Area Manager
Milan 20122
Phone (02) 303500454
Mobile Phone 393409488133
E-mail mauro.coin@ralloviaggi.it
Web Site www.ralloworldwide.it

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Did T.S. when in Nashville - CD, Seattle Slew, Wild Turkey, Louisville Slugger
FIT - Fly/Drive, Visit 12-14 days
AA - Chicago
Kentucky is not well-known in Italy
Interested in culture, adventure and cuisine
Some interest in horses and horse racing

F/U:
Great talking to you today. Figure out how to better promote Kentucky in Italy. Looking at the possibility of joining Visit USA Italy program. Damian will send info by mail.

Reiseburo Menziken AG

Bahnhofstrasse 7
Gerhard Daetwyler
Managing Director
Menziken 5737
Phone (62) 7655060
Switzerland
E-mail gdaetwyler@bluewin.ch
Web Site www.rbmenziken.ch

International Pow Wow 2009 appt
Planning a bourbon/Nashville tour for 2010
Gave bourbon trail brochure
GH info
He had to run to next appt.
F/U: Send images & bourbon itineraries

Voyageurs du Monde

5 quai Jules Courmont
Mr. Jean-Marie Douau
Director
Lyon, 69002
Phone (142) 861-730
France
E-mail jmdouau@vdm.com
Web Site www.vdm.com

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F/U:

Wanted CD of high res images of Kentucky - gave him CD
Email - Thanks for stopping by the Kentucky Booth at Pow Wow. Were the digital images shared with you what you were looking for? Please let me know if there is anything else you need.

Gendron

1465, boul.Mgr.Langlois
Marie Duchesneau Salaberry-de-Valleyfield (contact person)
Quebec, J6S 1C2
Phone (800) 561-8747
Canada
mduchesneau@voyagesgendron.com
Web Site www.voyagesgendron.com

International Pow Wow 2009 Appt

Based in Montreal - core business coming from Toronto - Quebec
Interested in golf
Incentive - Group & FIT - Vegas to East Coast
Wants to do girls getaway
Horseback riding - ranches

F/U:

Email golf - WEG
Overall info - Bourbon Trail - recipes
Girls getaway - culinary - FIT & Trip

WEXAS - The Traveller's Club

45-49 Brompton Road

Justine Egan Knightsbridge

Product Manager

London, SW3 1DE

Phone (207) 589 3315

United Kingdom

E-mail justine.egan@wexas.com

Web Site www.wexas.com

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Country Gentleman's Club

Has redesigned website - now can feature more destinations

Weekly email newsletters - Ky special feature

\$500 click-thru - could feature Tourco package

ASAP - send info photos - 18,000 email

1000 pds dedicated - requests for B&Bs - needs receptive

maybe talk to Tourco

F/U: Send Shorts info

Let Justine know about WEG ASAP

FTI Touristik

Friedenstrasse 30-32

Ulrike Grube

Product Manager, North America

Munich, 81671

Phone (89) 2525 0

Germany

E-mail ulrike.grube@fti.de

Web Site www.fti.de

International Pow Wow 2009 Appt

USA Program does not include KY - wants to know everything

(Woodford Reserve favorite bourbon) loves bluegrass music

Send Renfro Valley - has coach tour - send Corvette

FTI North America & fly drives in the South to Nashville

Could extend to Louisville - wants room allotment 2-3 rooms

Online promotion could start - plan in Aug for 2010

F/U:

Send information by mail

Dove Travels

K.K. Towers SCO 31

Ashwani Gupta, Managing Partner

Ranjit Ave

Amritsar, India

Phone (911) 833-01810005

E-mail ashwanigupta@dovetravels.com

Web Site www.dovetravels.com

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Dove Travels - no show

Ready to push other US destinations - core of corporate clients

Incentive

FIT

Focus on USA

Looking for different experiences

April - July

7-10 days average trip

F/U:

Send Mammoth Cave brochures

Send suggested itineraries of Cincy at Gateway

Send list of top 100 companies

Interested in FAM trip to Kentucky - send topics

Worth International

5979 NW 151st

Laurel Herman

Suite 120

President

Miami Lakes, FL 33014

Phone (305) 828-0123 Ext. 121

United States

E-mail laurel@worthit.com

Web Site www.worthit.com

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Recommend TA Louisville/Lex/NKY - 50,000 US Canada

Preview - Incentive - Meeting & Planners 45,000

Travel Agent Education Program

Bourbon Trail - Mint Julep Tours

WEG - Agent Education Program

Newsletter - 40,000

H.I.S. International Tours (NY) Inc

489 Fifth Avenue
Katsumi Hine
29th Floor
General Manager
New York, NY, 10017
Phone (212) 338-0020
Japan
E-mail hine@his-usa.com
Web Site www.his-usa.com

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Interested in Derby
30 ppl coming to Breeder's Cup this year
Motorcoach info.
-Louisville Slugger
-Ali Center

F/U:
Send Quint information (from Carol)
Carol to send motorcoach info also
Thanks for meeting with us. Carol will follow-up

CANUSA Touristik

Nebendahlstrasse 16
Anngret Wirsing
Product Manager
Hamburg, 22041
Phone (40) 227 2530
Germany
E-mail anngret.wirsing@canusa.de
Web Site www.canusa.de

International Pow Wow 2009 Appt

Hamburg, Germany
Specialist for Canada & U.S.
M. coach - motorhomes
Largest T.O. operator in ?
Taylormade - catalog gives idea - recommended itineraries
Had one tour for Mammoth Cave
Allied T Pro - used Tourco
Use Bourbon Trail
Over 500,000 newsletter

F/U: Send info on small B&Bs - horse farms
need list of hotels & B&B's

Dreamscapes Travel & Lifestyles Magazine

5 Van Home

Sandra Kitchen

Publisher

Canmore, Alberta T1W 2X7

Phone (406) 093-9353

Canada

Web Site www.dreamscapes.ca

International Pow Wow 2009 appt

Editorial trip "Cooking with Bourbon" Bourbon Trail, guy/girl getaways

Travel Gallery/Date/Event/WEG - realistic planning, 75 words, image, window

8X annually

Cover US April/Sept - something in all issues

Rely on freelance journalists - 50/50 driving holidays, fly/drive

Travel WK/Globe & Mail

America Unlimited

Leonhardtstrasse 10

Timo Kohlenberg

Marketing & Communication Manager

Hannover, 30175

Phone (511)

E-mail tk@america-unlimited.de

Web Site www.america-unlimited.de

International Pow Wow 2009 Appt

No follow-up from ITI - 2years in a row, no response to emails

90% Ind fly-drives

Kentucky/Tenn itineraries

64K America brochures

Website components

E-mail list - 100K & press release

Timeline - mid-November, selling for 2010

Deadline for space - end of August

F/U:

Cheryl to send email and Timo to send proposal

American Express Company (Mexico), SA de CV

Address Av. Patriotismo #635, 2o. Piso

Contact Elizabeth Lara Velasco

Col. Ciudad de los Deportes

Product Development

Mexico City, Distrito Federal 3710

Phone (555) 52 094413

Mexico

E-mail elizabeth.v.laral@aexp.com

Web Site www.vacaciones-amex.com

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Metlife had conference in Ky

Transportation for all numbers for travel

Restaurants in big cities

Kentucky Derby info

Image Library

Event-Convention Calendar

Miki Travel Limited

Vintners Place

Nathalie Lund

68 Upper Thames St

Global Business Development Director

London, EC4V 3BJ

Phone (352) 988-3056

United Kingdom

E-mail n.lund@uk.miki.travel

Web Site www.miki.co.uk

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The company has been in Asia for 42 years.

They are branching out to the U.K., launching UK in August 2009

Will do groups and FIT to the US

They are doing Pow Wow for the first time

Gathering info for trip ideas

Gave USB port & Cheryl's card

F/U:

General Info

North American Representatives

5 Royal Hunt House
Peter Mackness Fernbank Rd
Managing Director
Ascot, Berkshire, SL5 8JR
Phone (087) 077-78877
United Kingdom
E-mail narltd@aol.com

International Pow Wow 2009 Appt

Group coming to Louisville next June for square dance
40-50 ppl
Getting hotel info for Dineene

F/U:

Dineene - 40-50 brochures about Louisville to England
Needs help with possible tour itinerary

Hyatt Hotels & Resorts

Rua 7 de Abril, 127 4 and CJ 41
Rogers Makhloof General Sales Agent
San Paulo, CEP 01043-903
Phone (551) 132-578855
Brazil
E-mail rogers@suncrowne.com.br

International Pow Wow 2009 Appt

Start from scratch - no one knows Kentucky in Brazil
Press info
Reps Hyatt and others
Wants to rep us in Brazil!

F/U:

Put us on media mailing list

Icelandair

Fredrikinkatu 25 A 20
Pekka Makinen
General Manager
Helsinki, 00120
Phone 011358095862244
Finland
E-mail pekka@icelandair.is
Web Site www.icelandair.fi

Meeting at International Pow Wow 2009 with Pekka

Finnish Horse Educational Program

Technical tours - 50-100 ppl

www.ypaja.fi

Biofarm - Mika Brofeldt - Alltech - horse industry, strategic press, horse organization

Need to follow-up with WEG ticket pricing and get with Alltech and Biofarm in Finland

Al-Waseet Travel Services

P.O. Box 5657

Nadeem Malik

Assistant Manager

Safat

Phone (965) 224-56880

Kuwait

E-mail nadeem_alwaseet@hotmail.com

Web Site www.alwaseettravel.com

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Travel Agents - New York, Houston, Vegas, Florida

Groups & FITS

Brochures in newspapers

Very high end - brings staff

Corvettes

Urban BT, Louisville Slugger, horses, shopping

F/U:

Very interested

Orbitz Worldwide

500 W. Madison St.

Brady McCarthy

Ste. 1000

Sales Manager

Chicago, IL 60661

Phone (312) 260-2308

United States

Mobile Phone (630) 841-3305

E-mail brady.mccarthy@orbitz.com

Web Site: www.orbitz.com

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Met with Liz Chewning

Approved for Away.com

Owns e-bookers.com for international market

13 different countries UK

Question on promoting Bourbon Trail - Food/Wine Destinations

Customized promotion - Geo target 5-7 markets

CNN International Ad Sales

1 Time Warner Center, 7th Fl
Kate McVeigh
New York, NY 10019
Phone (212) 275-6791
Mobile Phone (646) 402-1942
E-mail kate.mcveigh@turner.com
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CNN Europe - Would like to propose for
WEG package to market
TV, Web, Mobile
All budgets can make deal

TrekAmerica Travel Ltd

16-17 Grange Mills, Weir Rd.
Tim Melching
International Business Dev Manager
London, SW12 One
Phone (440) 208-7723773
United Kingdom
E-mail timmelching@mobileemail.vodafone.net
Web Site www.trekamerica.com

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Cleveland - down to Nashville
Has group coming May - Sept
13 ppl
Youth group; 18-30 camping
FAM list
After discussing Bourbon Trail, wants to do something in an email blast

F/U:
Damian should contact
Send 20-30 Bourbon brochures for group coming on tour

Globe-trotter Travel Guidebook

Sanyo Akasaka Bldg

Takeshi Oku

3-5-2 Akasaka, Minato-Ku

Deputy Director

Tokyo, 107-0052

Phone (813) 356-02135

E-mail okutak@arukikata.co.jp

Web Site www.arukikata.co.jp

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8 million copies annually - Guidebook

Send new visitors ? - 4th St Live

New book in 2010

Wants us to advertise

Send Mint Julep Tour info

Galthouse & Brown included

F/U:

DB - recommend to follow-up

He will send rate card to Marjorie

Exclusive Tours

Address 63, Panepistinou Str.

Nikolaos Pagonis

Managing Director

Athens, 10564

Phone (210) 321 9211

Greece

E-mail exclgr@travelling.gr

Web Site www.exclusive.gr

International Pow Wow 2009 Appt

Picked-up press kits

Need Kentucky info

Saga

Enbrook Park
Donna Quinlan Folkestone
Product Manager
Kent, CT20 3SE
Phone (440) 130-3771261
United Kingdom
Mobile Phone (440) 130-3776866
E-mail donna.quinlan@saga.co.uk
Web Site www.saga.co.uk

International Pow Wow 2009 Appt

Does not feature Ky
UK operator 50 or over (57 year company)
Only groups - set departures - tour series
Hub & spoke and touring - looking for new product
No travel agent - custom books directly
6 million in database - looking for hooks
Touring product on the West - maybe link with Nashville

F/U:

Send interesting info
Wants fam if possible - would like to
Come to Derby

DPA/GMS - Themendienst

Mittelweg 38
Christian Rowekamp
Senior Editor
Hamburg, 20148
Germany
E-mail roewekamp.christian@dpa.com
Web Site www.dpa-themendienst.de

International Pow Wow 2009 Appt

Serves 100 newspapers
Always does stories on Kentucky

F/U:

Add to mailing list
Send list of what's new in Kentucky

Triguido

IM Sachsenlager 8

Philipp Schwarz

Frankfurt,

Phone (490) 172-4146444

Germany

E-mail p.g.schwartz@triguido.com

Web Site www.triguido.com

International Pow Wow 2009 appt

Triple Advisor - match clients

German markets

sample itineraries

web

workable text files

Visuals

Youtube videos

3 to 4 weeks; 35-45 age; US/Australia

Thriftway Travel Limited

136 Lisburn Road

Mukesh Sharma

Managing Director

Belfast, BT9 6AJ

Phone (2890) 389005 Ext.

United Kingdom

E-mail mukesh.sharma@thriftway.co.uk

Web Site www.thriftway.co.uk

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Works with Tourico Holidays

1 hr flight from London

Thriftway Travel Limited

Knows Damian

F/U: Send electronic information; pass on information to Damian

Jetsave

Kings Place

Alison Silva

Wood Street

Director of Operations, North America

KINGSTON, KT1 1JR

Phone (1208) 939 5317

United Kingdom

E-mail alisonsilva@jetsavetouring.com

Web Site www.jetsave.co.uk

Appt at Pow Wow 2009 w/ Allison Silva

Coach tours 2011 - end in Nashville

10 day Cincinnati, Memphis, Nashville

Music - 10 departures - 30 room block - room tax

Write Itinerary

In 2009 introduced Le tours - canceled all, nothing for 2010

2011- will introduce new motorcoach...10 day Ky, Nashville, Cincinnati and out Nashville

H&J and Thompson (other brands) both FITs

To be in brochure, must partner \$5k - online no cost

Damian suggested f/u

Buys from Tourco - Allied

Health & safety major concern. Hotels must sign contract up-front

Middle hotel prices - package with Nashville 30 room block, 10 departures, no blackout dates

Lieve Simeons, Journalist

Kleinheide 12

Halle, 1500

Phone (320) 475-598987

Belgium

E-mail lieve.simeons@gmail.com

International Pow Wow 2009

Tour Operators/MICE

Business Tour

Looking to write about horse options for the MICE industry

America As You Like It

2 Oxford House

Maggi Smit

24 Oxford Road North

Director

London, W4 4DH

Phone (208) 742 8299

United Kingdom

E-mail maggi@americaasyoulikeit.com

Web Site www.americaasyoulikeit.com

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Uses Tourco pkg & Kentucky tradition

Includes Bardstown, Renfro, Lexington, Louisville

Mammoth Cave

Has a proposal sent to Damian for WEG

Pony Clubs (700) - Maggi might work at stand at U.K. Horse Shows

Interested in Derby

F/U: Get with Rolex to get list of UK customers

Will send Quinn events info for Derby

Badur Travel

P.O. Box 594

Naveed Sohail

Sales Manager

Safat, 13006

Phone (224) 562-00

Kuwait

Mobile Phone (665) 386-41

E-mail naveed@badurtravel.com

Web Site www.badurtravel.com

International Pow Wow 2009 (walk-up)

Add to mailing list

Canadian Traveller

203-1104 Hornby Street

Janice Strong

Editor

Vancouver, BC V6Z 1V8

Phone (604) 699-9990 Ext. 303

Canada

E-mail janices@canadiantraveller.net

Web Site www.canadiantraveller.net

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Likes canned stories

Has email pubs

Daily electronic newsletter- newsy stuff

F/U:

Add to all media mailing lists

Sending list

Interested in fam or Derby trip

Tourco

16 East Pond Road

Matt Teixeira

Director of Contracting

Nobleboro, Maine 04555

Phone (207) 563-2288

E-mail matt@tourco.com

Web Site www.tourco.com

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Have Boone Tavern return contract to Matt

Package has been put together

Rick Guzman - new contact

Travel House of America & Tourco merged

Ky featured in Heart of America & Great Lakes

Badur Travel

P.O. Box 594

Mohsin Uddin

Business Development Manager

Safat, 13006

Phone (224) 562-00

Kuwait

E-mail mohsin@badurtravel.com

Web Site www.badurtravel.com

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Add to mailing list

Tourico Holiday, Inc.

220 East Central Parkway

Lauren Volcheff

Suite 4010

Director of Marketing

Altamonte Springs, Florida 32701

Phone (407) 667-8700

E-mail lauren@travelholdings.com

Web Site www.touricoholidays.com

Contract directly with hotels

Business to business - 100 different

Used to work with Alltech for 3 years

F/U: Main interest FIT rooms & attractions

WEG contracts

Jason Edelburger

Beijing Golden Crown International Travel Service Co Ltd.

Room 738 B Duan Beijing Business World

Karen K.J. Wang

No.56 East Xinglong Street Chongwen District

General Manager

Beijing, 100062

Phone 01051655513300

China

E-mail wkj63@sohu.com

Web Site www.wuzhouxing.com.cn

International Pow Wow Appt

Tour Operator - 2000 tours in one year

Does Hawaii, NY, Vegas (Chicago & Atlanta for business)

Mostly groups - need photos for website

DVS

Need chinese (100) brochures from T.S.

Knows Ali

Globespan Travel Ltd.

660-C Leg In Boot Square

James Whyte

President

Vancouver, British Columbia V5Z4B3

Phone (604) 879-6466

Canada

E-mail jim@globespan.ca

Web Site www.globespan.ca

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W/Comcast; 2 new lifestyle stations, non pro video - non-restrictive

F/U: Send video/b-roll

New World Travel, Inc.

1040 Avenue of the Americas

Jennifer Workman

7th Floor

Manager, Product Development

New York, New York 10018

Phone (212) 754-9100

jennifer.workman@ny.newworldtravel.com

Web Site www.newworldtravel.com

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Fly Drive

Allocation of rooms - 2 types

Routings/Spirits tour

German/Market