



Kentucky Recreational Trails Authority Meeting Minutes
Tuesday October 2, 2007 – 11:00 a.m.
Location: Frankfort Convention Center

Members Present: Kristen Branscum (Chair), Ron Cardwell, Mike Dulin (proxy for Pat Collins), Alvin Cox, Mark Cramer, Boyd Sigler (proxy for Tim Hazlette), Preston McLain, Judy Piazza and Sandy Runyon

Members Absent: Mike Caudill, Jerry Hancock, Major James Vanhook, Malcolm Winsper,

Guests: Terry Trimble (Big Sandy ADD)

I. Call To Order

The meeting was called to order at 11:12am by Kristen Branscum, Chair.

II. Roll Call

a. Nine members were present, which exceeds the seven needed for quorum.

III. Approval of 08/24/07 Meeting Minutes

- There were no minutes from the 8/24/07 meeting because there were not enough members in attendance for a quorum.

IV. Adoption of 10/2/07 Agenda

There were no changes to the agenda. A motion to adopt the agenda as is was made by Alvin Cox and seconded by Sandy Runyon. The agenda was passed with unanimous approval, no nays or abstentions.

V. Welcome and Introductions

All guests and staff in attendance introduced themselves.

VI. Agenda Item: Legislation

The KRTA is continuing their planning for the 2008 legislative session.

Key Points:

- Stage 1 (internal and budget request)
Branscum reported to the board that she had made a presentation to the appropriate internal review committees regarding the KRTA legislation and budget request. She hopes to have approval from those committees soon and then the KRTA can move forward in securing a sponsor and contacting interested parties for their review and comments on the KRTA legislation.
- Draft version review
The board had no comments regarding the latest draft of the legislation.
- Grassroots Committee
The board decided not to formalize an internal committee yet, but all agreed to be brainstorming lists of legislators they know and other pivotal individuals that can generate support for the KRTA legislation.
- Next steps and planning
The board discussed the need for a handful of talking points that can be used when discussing the upcoming legislation and KRTA in general. The board also wanted some "longer" list items of importance like economic impact numbers from projections and other success stories.
- KRS 189.515, Preston McLain
Preston McLain wanted the board to discuss KRS 189.515 which deals with the restrictions on all-terrain vehicles. McLain stated that the current statutes have several sections that hinder ATV tourism-related activities and the Black Mt. Off-Road

Adventure Park in Evarts is where some of these examples are seen regularly. McLain asked the board members to review the current statue and some suggestions for making the KRS more tourism-friendly for ATV riders.

- One of the main issues is the ability for the ATVs to get from trailheads to parking areas, when the only way to do so is on roadways.
- There is also an issue of nighttime riding, which cannot be done under current law unless it's for snow removal, etc. This is an issue because of ATVs coming in and having to drive back to parking areas during nighttime hours.
- Cardwell mentioned that a large of amount of ATVs don't have two taillights are required by the KRS.
- Cox mentioned that adding a headlight and brakelight requirement would be needed because of older versions.
- There was an overall concern about certain roads that connect trailheads being designated ATV-friendly because of their inherent danger and sightlines.
- There were several other comments on the language of the bill and what it exactly stated.
- Most board members felt that if a group moved forward to pursue changes to this KRS, then it would hinder the progress of the KRTA legislation because they might be lumped together because they both address trail uses.

Action: A motion was made by Cardwell, seconded by Runyon and passes unanimously for Branscum to go request that a decision be made on the KRTA legislation from the internal committees in one week. The board will also begin thinking about how to raise grassroots support for the KRTA legislation. Branscum will supply the board with: a list of five bullet points and a power point with all KRTA-related information so that members can all have the same information to share with others.

VII. Agenda Item: KRTA Marketing

The KRTA has made significant strides by the way of marketing materials and resource areas. The logo for the KRTA has been completed. The KRTA webpages can be found on www.kentuckytourism.com/kрта . These pages contain general information on the KRTA, archives of past meetings, announcement areas, as well as areas on KY trails, safety and management. Some of the pages state that they are under construction and at the moment have little information on them. If anyone has links or ideas for content, please send them to Branscum.

Action: Branscum will send all board members the KRTA logo via email. The board also requested for Branscum to look into additional marketing materials such as bumper stickers, etc. so that awareness of the group can be raised.

VIII. Adventure Tourism Study

Branscum briefly discussed the Adventure Tourism Study for Eastern KY that was unveiled on August 28 by Governor Fletcher. A week of townhall meetings were conducted by Branscum which discussed marketing, next steps and also grant information from the Governors Office for Local Development.

A series of Adventure Tourism brand sessions have occurred in conjunction with these meetings and elsewhere. This brand was a point of emphasis from the consultants so that there is continuity among communities and the state. This brand will not take the place of Unbridled Spirit and will be used in conjunction with it. Because ARC money (which the grant was through) cannot be used for brand development, the Department of Tourism has agreed to provide the resources and creation of the brand and it will be a statewide initiative. There are many other facets of the study that will be implemented in the near future.

The grants are due to GOLD by October 31st. Information on the grants and the study can be found at www.kentuckytourism.com/kрта/adventure

IX. New Business

Mike Dulin reported of some activity in the biking community. There is a group out of Louisville named the Kentucky Cycling Association which is looking to start development on a ride across Kentucky. IMBA is also developing ride centers that will contain trail systems and provide equipment, maintenance, training and staffing. There will be more to come from Dulin and Pat Collins in the future about these centers.

X. Set speakers, agenda items & time for next meeting

The next meeting will be on Wednesday, November 7th. The time will be 11:00am, EST and the location is TBD.

XIII. Adjournment

There was unanimous vote to adjourn.

The meeting was adjourned at 1:10 p.m.